Application Essay Brainstorming

	Argument	Evidence
1.	I am pursuing graduate study in this field because	
2.	The life experiences that have led me to the decision to pursue this field are	
3.	I'm suited to this field because	
4.	I'm a good fit for your program because	
5.	What I want to get out of graduate study is	
6.	My strengths as a researcher and future professional in this field are	
7.	The life and academic experiences that have prepared me for pursuing this degree are	

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8. The personal qualities that will make me successful in your program and this field are	
9. What I can contribute to your program is	
10. What sets me apart from your typical applicant is	
11. Describe your current research and it's significance in the field. Why does this research interest you?	
12. The issues/topics/areas I'm interested in pursuing are	
13. A weakness in my application that I need to explain is	